

Entrepreneurship Development Club

Nehru Arts and Science College, Kanhangad

Reg No :EDC/KGSD/14/13

Report 2022-23

The Department of Commerce presents an engaging exhibition hosted by its Entrepreneur Development Club on March 16, 2023 Showcasing a diverse array of handmade crafts, delectable food items, and more, this event promises an immersive experience for all attendees. From intricately crafted goods to tantalizing culinary delights, the exhibition offers a platform for budding entrepreneurs to display their creativity and entrepreneurial spirit.



ENTREPRENEURSHIP DEVELOPMENT CLUB
PRESENTS
In association with Commerce Association



SELL AND BILL
- AN EXHIBITION CUM SALE

 **March 16, 2023**
 **Open Auditorium**

Esprit_Be_com
Presents

In Association with Commerce Association & Entrepreneurship Development Club

CREATIVE SPACE
OF TEENPRENEUR'S

- CRAFT & ARTS STALL
- SALTED ITEMS
- MEHANDI DESIGNING
- JUICE STALL
- GAMES
- SNACKS

 **March 16, 2023**  **Open Auditorium**

You're Invited



Report 2021-22

1 Workshop on Mushroom Cultivation

The Entrepreneurship development Club conducted a workshop on Mushroom Cultivation on 2nd July 2021 @ 7.pm via Google meet. Dr. K Vijaya Raghavan inaugurated the entrepreneurship development activities 2021-22, and he handled the session on Mushroom Cultivation. Principal in charge Dr. K S Suresh Kumar presided the programme. Head of the Department P.V Jisha gives a keynote address. department teachers felicitated the programme. The programme was conducted as part of women empowerment programme NAARIMITRA, Majority of the participants were Parents. From the feedback obtained it is understood that the programme was very successful and participants obtained an idea how to cultivate Mushrooms very easily with limited facility

ENTREPRENEURSHIP DEVELOPMENT CLUB
PG Department of Commerce
Nehru Arts and Science College Kanhangad

**Inauguration of
ED Activities 2021-22**
അതിജീവനം സംരംഭകത്വിലൂടെ..

അതിജീവനം സംരംഭകത്വിലൂടെ..
കൂൺ കൃഷിയെക്കുറിച്ചുള്ള
പ്രായോഗിക പരിജ്ഞാന ക്ലാസ്സ്

Google Meet
2nd July 2021
Friday, 7 pm

Resource Person
Dr. K Vijayaraghavan
Retd. Head & Associate Professor
Department of Commerce
NASC, Kanhangad

Sabitha.A
Coordinator

Jisha P V
Head of Dept

Dr. K S Suresh Kumar
Principal

2 Entrepreneurship Awareness Seminar

In association with District Industries Centre, the Entrepreneurship development Club conducted one day seminar on Entrepreneurship awareness. Principal Dr. K.V Murali inaugurated the programme. DIC Manager Mr. Ashok N handled the Session. It was a wonderful session, students were really benefited with this. Many Students are Student Entrepreneurs. So it gives them more opportunity to expand or to get knowledge about how they can generate ideas.



3 District Level YUVA –BOOT CAMP

Another a big opportunity for the P.G Department of Commerce is a district level boot camp for the Student Entrepreneurs. The E.D Club hosted the programme in association with Kerala State Institutional Entrepreneurship Development. Around 100 students from different institutions of Kasaragod were participated for the programme.It was a two day programme.The students from Nehru college won the programme and they were selected for state level participation



Report 2020-21

1 NAARIMITHRA Launching

The official inauguration of the E.D Activities were held on October 22, 2020, Thursday. Dr. Shini C.M, MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India is the Inaugurator of the programmes. An official launching of "NAARIMITHRA"-A programme for women empowerment were also done by her. There were 100 participants for the programme.



The poster features a photograph of the college building at the top. Below it, the text reads: "PG DEPARTMENT OF COMMERCE NEHRU ARTS AND SCIENCE COLLEGE KANHANGAD P.O. PADNEKAT, KASARAGOD (D1), KERALA". A pink banner states "NAAC RE-ACCREDITED WITH 'A' GRADE (CGPA OF 3.35) NIRF 2020 RANK : 95 Mentor -UGC PARAMARSH Scheme". The main title is "ENTREPRENEURSHIP DEVELOPMENT CLUB Inauguration of ED Activities (2020-21) & narimithra". A section for the inauguration lists "Dr. Shini C M" as the inaugurator, with her photo and title "MGNCRE, Dept. of Higher Education, Ministry of Education, Govt. of India." The event details are "Google Meet, 22nd October 2020, Thursday, 10 am". An "About Narimithra" section describes it as an initiative for supporting women entrepreneurs. At the bottom, it lists "Sabitha.A" (Co-ordinator), "Jisha.P.V" (HOD Commerce), and "Dr.T.Vijayan" (Principal), followed by "YOU ARE INVITED".

PG DEPARTMENT OF COMMERCE
NEHRU ARTS AND SCIENCE COLLEGE KANHANGAD
P.O. PADNEKAT, KASARAGOD (D1), KERALA

NAAC RE-ACCREDITED WITH 'A' GRADE (CGPA OF 3.35)
NIRF 2020 RANK : 95 Mentor -UGC PARAMARSH Scheme

ENTREPRENEURSHIP DEVELOPMENT CLUB
Inauguration of
ED Activities
(2020-21)
&
narimithra

Inauguration
Dr. Shini C M
MGNCRE, Dept. of Higher Education,
Ministry of Education, Govt. of India.

Google Meet
22nd October 2020
Thursday
10 am

About Narimithra
An initiative of Ed Club Nehru arts and Science College for supporting the women Entrepreneurs especially in the covid situation and the program will covering by providing support to promote their business in pandemic situation

Sabitha.A
Co-ordinator

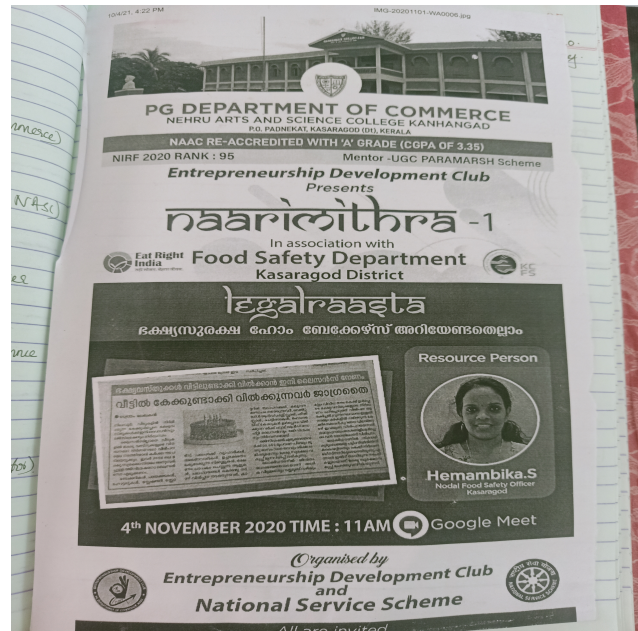
Jisha.P.V
HOD Commerce

Dr.T.Vijayan
Principal

YOU ARE INVITED

2 LEGAL RAASTHA

As part of NAARIMITHRA - on 4th November 2020, a programme called LEGAL RAASTHA were held. Nodal food safety officer of Kasaragod, Hemambika S handled the session .around 50 women entrepreneurs participate for the programme.



3 Sanitiser Dispenser Machine

Another practical orientation programme were held on 9th January 2021 by Mr.Shino Thomas give a practical orientation about how to make sanitiser dispenser machine to the participants.

NEHRU ARTS AND SCIENCE COLLEGE KANHANGAD
P.O PADNEKAT, KASARAGOD(DT), KERALA
NAAC RE-ACCREDITED WITH 'A' GRADE (CGPA OF 3.35)

**Entrepreneurship Development Club
NSS & NCC**

**Online Training
Session**
How to make Sanitiser
Dispenser Machine

Resource Person
Mr.Shino Thomas
On 9th January 2021, 10:30 am
All are welcome

Google Meet

Report 2019-20

1 Imprassario – Commerce Laboratory

”Imprassario – Commerce Laboratory” a platform or program designed to foster entrepreneurial skills and innovation within the realm of commerce. The laboratory could serve as an incubator for aspiring entrepreneurs, providing resources, mentorship, and workspace to help them develop and launch their business ideas in the commerce sector.



Report 2018-19

Entrepreneurship development club was formed in the college to inculcate the spirit of entrepreneurship among the students .the club organizes variety of programmes like entrepreneurship awareness programmes, industry visit, interaction with professional agencies,/successful entrepreneurs, workshop etc.inorder to achieve the objectives of E.D club.

1 Entrepreneurs Meet

Two young entrepreneurs Mr. Arun and Mr. Rahul interacted with the E.D Club members on 7/8/2018.They introduced new “Masala Tea” . They share their experiences with students and the students are really motivated with meet.

2 Logo Releasing

The logo for the ED stall and entrepreneurship development club also were released on the 29/1/2019.cineartist preesha shaju released the logo and handed over to principal

3 ED Stall

Ottal:- OTTUPOLA - set up an ED stall as part of university kalotsavam 2018- 19 held at NASC
Named it as ottupola.

